



**Young Opportunities Wolverhampton**



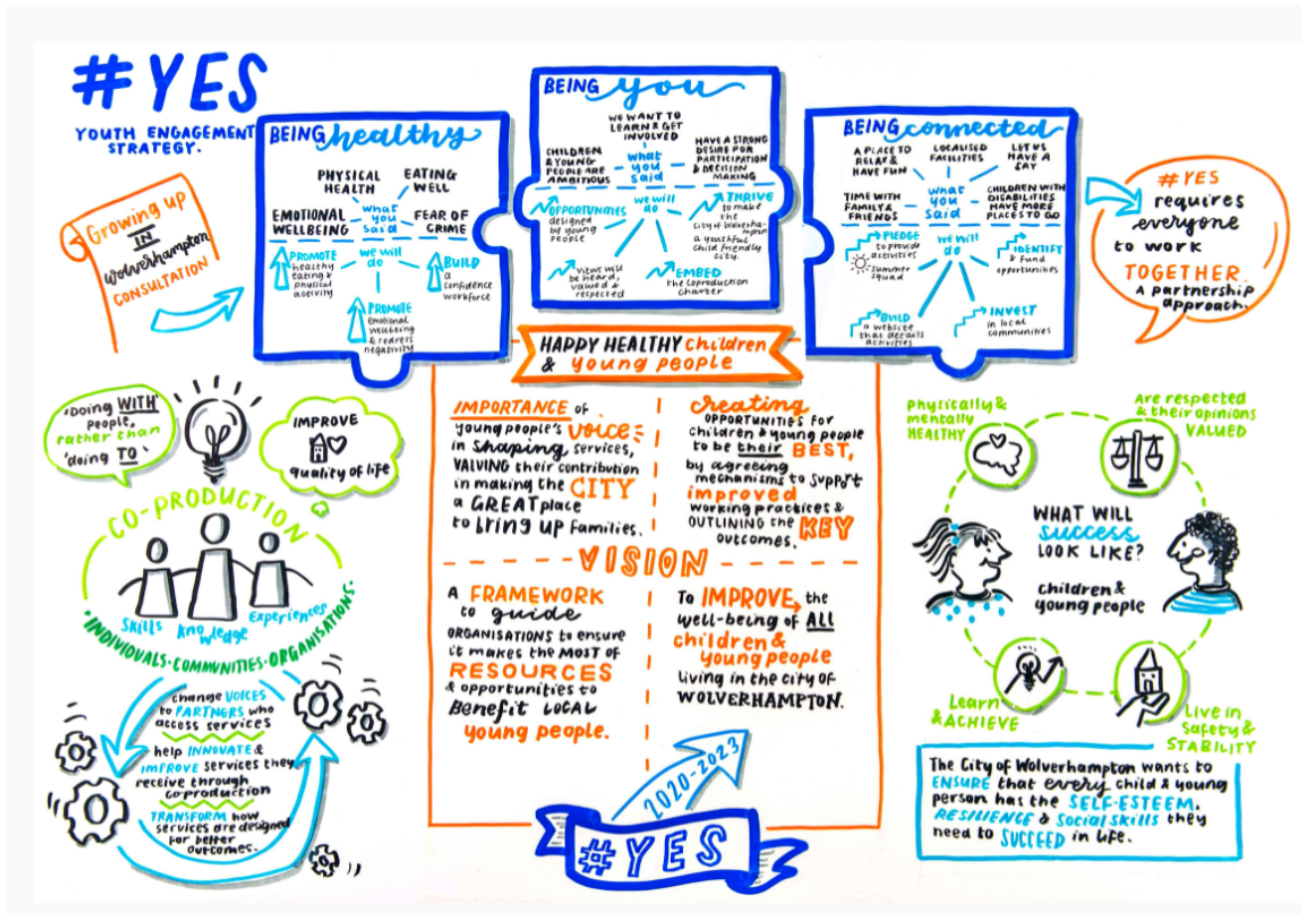
# Purpose

Endorse the  
embedding of #YES  
as Business as Usual

To approve the  
Vision for expanding  
the branding of YO  
Wolves

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# Learning from #YES



1. The decision to embed #Yes into business as usual and the learning to influence the YO! Wolves five pillars enables the success of the brand to grow using this knowledge base to inform future developments.
2. The funding and confidence shown by Adults Services in using the approaches to support co-production enables views and opinions of all family members in provision that affects them.
3. The expansion of the life skills and enrichment opportunities enables families to think big about their aspirations for themselves and have their 'best life'



# Participation and Engagement Achievements

- 10,000 young people take part in Make Your Mark
- Young people front and centre of decision making – awarding £2.5m of grants
- New co-production hub launched proving a focal point for young people to come together

**ALL THE BELOW GROUPS  
MEET FORTNIGHTLY AT OUR  
OASIS CO-PRODUCTION HUB**

Youth MPs	Youth Council
Parent Carer Forum	Youth Police Crime Commissioners
Care Leavers Independent Collective	Care Leavers Independent Collective
Culture and Diversity Group	Children in Care Council
Blakenhall Ambassadors	Bilston Ambassadors
Children in Care Council	HY5 #YES board



# Deliver a full, fun and exciting programme of activities and opportunities for children and young people over the summer holidays

## Summer 2021

## Summer 2022

- **21 HAF providers**
- **12,000** HAF places taken up
- **600** activities attend by young people with SEND
- **409** children and parents attended library activities
- Relight Festival had **19 events/shows** for young people and families – **3,090** attended with **1,583** HAF tickets (included in 5,000 figure above)
- Beat the Street Wolverhampton saw **9,600** people cover **61,000 miles** over four weeks between 20 July and 17 August
- Council catering team delivered over **7,500** packed lunches to HAF activities



- **46 HAF providers**
- **28,468** HAF activities attended
- **1892** children and parents attended library activities
- **1713** activities attended at WV active Centres
- **551** children attended Strengthening families Hub activities
- Internal caterers delivered **10,225** packed lunches
- **482** children with SEND attended activities

***Over 32,000 activities enjoyed by children, young people and families.***



## Find events in Wolverhampton

Coming soon ..... Free and accessible holiday activities for all children and young people of school age living in Wolverhampton.

For this February half term 20-24 February 2023, all activities will be funded by the City of Wolverhampton Council's #YES Fund and will include a meal.

[Search for events](#)



## Find support near you



Looking for some help or support? Issues with bullying, relationships, body image or staying safe, employment, exam worries or eating healthily? Check out Yo! support services in and around Wolverhampton.

[Search for organisations](#)

## About Yo!



Yo! Young Opportunities - is about creating more opportunities for young people. Yo! provides access to events and services within Wolverhampton that offer opportunities to children, young people and their parents.

[Read more about Yo!](#)

- The YO! Wolves website was the first phase of developing access to support, events and opportunities to children, young people, and their families.
- This platform has become a key feature of how families in Wolverhampton can access the HAF and YO! activities during the holidays.
- This Brand of YO! Wolves was developed with young people.

## What next – Build on the brand

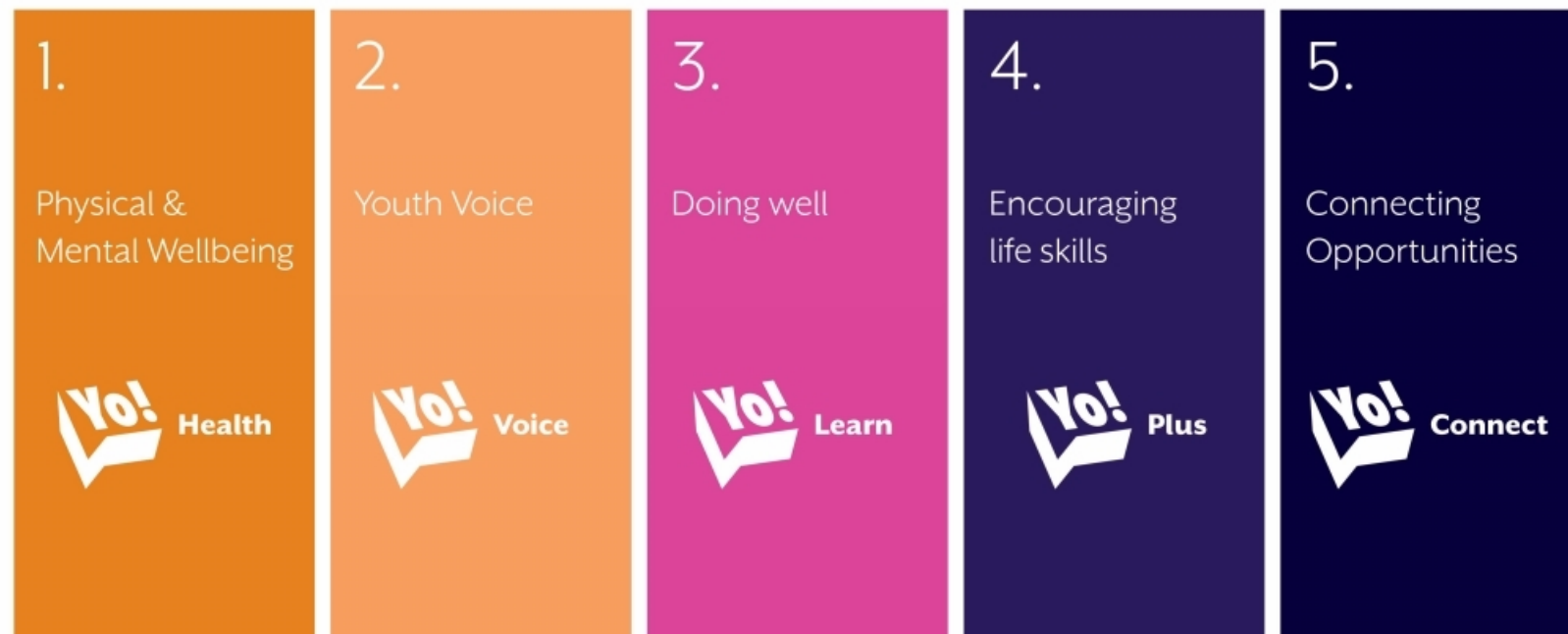
Create *'a single platform where young opportunities are promoted'*





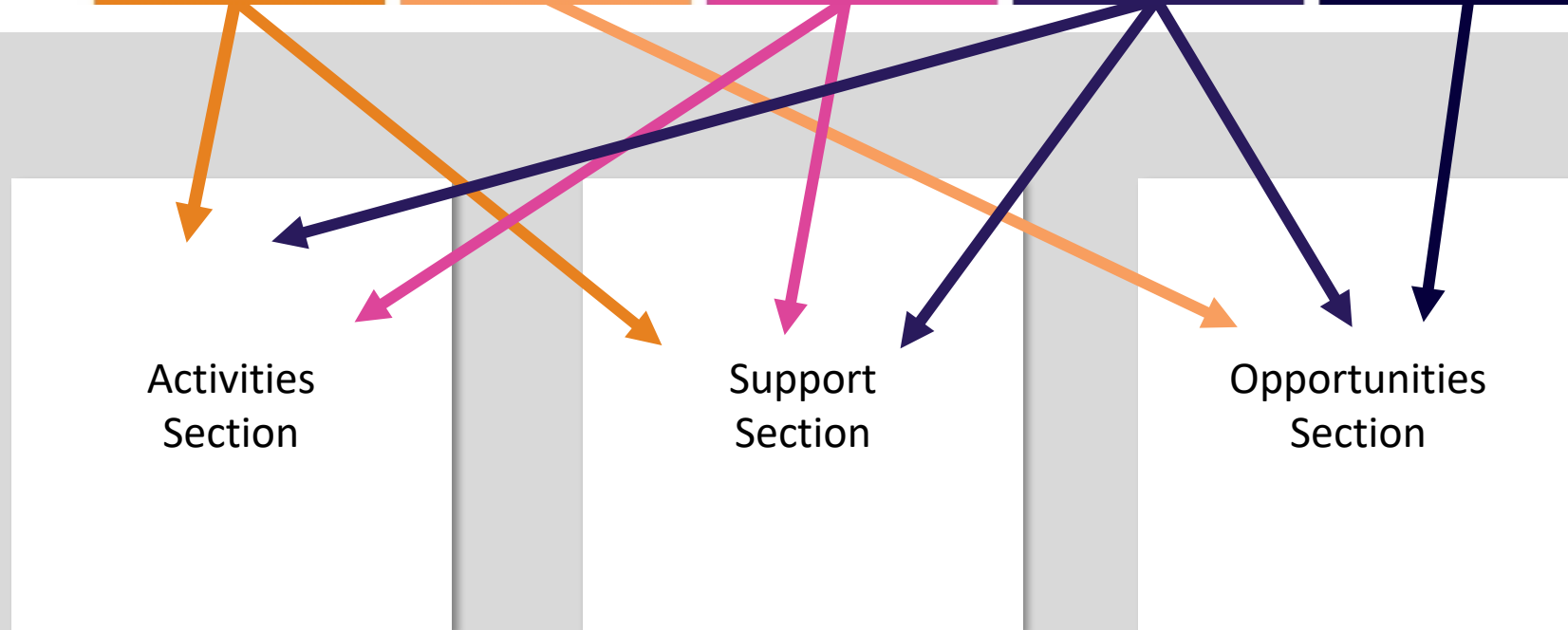
## 5 Pillars Council's view

The five pillars form the foundation of everything we do. They are both our bedrock and our mission statement and will ensure we remain focussed on delivering our goals. Each pillar has been assigned its own campaign identifier and colour to make it easily recognisable within the Yo! family.



## Website Young people's view

- Easy to navigate
- Easy to understand
- No jargon
- Recognised brand
- Established website



1.

Physical &  
Mental Wellbeing



- Continue to invest in Emotional Well-being services and ensure access to support is easy
- Offer children and young people free access to all our WV Active Leisure Centres with a **£2 million** investment in their health and wellbeing
- Ensure children continue to receive access to great activities with a healthy meal in **every** school holiday through **£464,000** of funding in 2023-24
- Ensure our financial well-being strategy continues to support families who are struggling and minimises the impact of poverty on young people

2.

Youth Voice



- To continue to develop the Youth Voice forums with ongoing investment of **£380,000** in participation and engagement for young people
- Increase participation across the 'families' theme with additional investment of **£83,000** to employ adults participation officers
- To embed Make Your Mark Wolverhampton in September 2023
- Roll out co-production training across the city in conjunction with parents and young people

# 3.

Doing well



- Give children and young people the best possible education in city schools where **nine-out-of-ten** are OFSTED-rated good or outstanding – more than ever before – and supporting underperforming schools to improve
- Build on the success of Wolves at Work in helping nearly **600** local people into jobs last year
- Ensure a focus on the child's first 1001 days through our family hubs
- Further improve services for the city's 11,500 children with special educational needs and disabilities (SEND) in our city - backed by **£640,000** council investment

4.

Encouraging  
life skills



- Invest **£80,000** in a one-year enrichment pilot programme to offer exciting opportunities to some of our most disadvantaged young people
- Continue to develop the relationship with our uniformed organisations to ensure we develop a broad offer of life skills for our young people

5.

Connecting  
Opportunities



- Develop access to information for families that is easy to find and easily accessible
- Ensure services are joined up through the development of a families front door
- Continue to work with voluntary and third sector organisations through initiatives like financial well-being and family hubs to ensure families are connected to their local community



# Ask of SEB

- Consider within their areas where the YO branding could be applied
- Consider to where they feel they could support and enhance with the Enrichment Programme

